

ABSTRACT

1 A standalone notification system, including a notification server which generates
2 electronic messages to registered customers upon their request or upon a host business request.
3 The customer provides the system with his/her messaging identification (“ID”), e.g. e-mail
4 address, GSM (global system for mobile communications) or other mobile phone numbers that
5 are able to accept, e.g., short message service (“SMS”) messages, facsimile number, and/or
6 telephone number. Customers can register with the host notification server without having any
7 relationship, banking or otherwise, with the host. Customers can choose between different
8 notification channels such as e-mail, SMS message, fax or pager.